



DAVID LOPEZ

UX/UI DESIGNER | IMMERSIVE REALITY DESIGNER

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PROFESSIONAL SUMMARY

User-centered product designer with a strong background in end to end mobile and web design. Specialized in transforming complex user pain points into intuitive, high-fidelity digital experiences. Proven ability to lead the entire design process from deep UX research and information architecture to interactive prototyping and user testing. Passionate about circular economy and sustainable digital solutions. Available for immediate employment.

SKILLS

- UX Design
- UI Design
- Interaction Design
- Mobile-First Design
- Product Design
- User Research
- User Personas
- Empathy Mapping
- User Flows
- Wireframing
- Site Mapping
- Figma

WORK EXPERIENCE

MADA App | End-to-End Product Design Case Study

Personal project | 2026

- Designed the end-to-end UX/UI for a premium C2C circular fashion mobile app utilizing Figma.
- Conducted UX research (netnography, surveys) to solve e-commerce trust issues, achieving a 100% success rate in usability testing.

TripMate App | UX/UI Product Design UX/UI Designer

Personal project | 2025

- Designed a collaborative travel planning app in Figma to resolve group coordination and expense tracking challenges.
- Led UX research to define personas and delivered interactive prototypes, validated through A/B testing and user feedback.

HomeChef Web App | UI Design & Front-End Integration

Personal project | 2025

- Created a responsive meal planning platform to reduce food waste, applying design thinking from wireframing to prototyping.
- Translated visual designs into code (HTML, Dreamweaver) using AI workflows to accelerate front-end development.

EDUCATION

Expert UX/UI Design

SABAL University

CEI (Centro de Estudios de Innovación)

Immersive Reality Design | Minor Interactive Design

University of Savannah College of Art and Design Georgia

- B.F.A Immersive Reality 3.7 GPA

AWARDS AND EXTRA

Awards

- 2023–2024: SUN All-Academic Honors
- 2022–2023: ITA Scholar-Athlete
- 2021–2024: Dean's List at SCAD

Sport Achievements

- Former Professional Tennis Player (#1840) & NAIA (#3) Ranked Student-Athlete

Languages: Spanish (Native), English (Fluent)